

Press Release

SharkPro Circles Mid-sized Businesses Being Eaten Alive By Out Of Control Projects and Budgets

SharkPro Projects enables companies to quickly realize value from project management and team collaboration while lowering the cost of implementing Microsoft Project Server 2010.

Houston, TX - July 12, 2010 - SharkPro Software Corporation today launched into the choppy waters of the Project and Portfolio Management (PPM) market. *"Companies and government agencies get eaten alive by out of control projects and budgets,"* says Greg Bailey, CEO and founder of SharkPro Software. A seasoned veteran of PPM, Bailey says *"Small and mid-sized companies are especially frustrated by the time and cost of deploying Microsoft Project and Project Server."*

SharkPro Software's premier product, SharkPro Projects, is built on Microsoft Project Server 2010, and comes loaded with proven project templates, workflows, roles, dashboards, collaboration workspaces, timesheets, a task timer, and dozens of reports. *"We created SharkPro Projects to immediately deliver project management and team collaboration without the time and cost of months of onsite consulting,"* said Bailey. SharkPro Projects provides an efficient and intuitive automated PPM process that users can adopt without drowning them in administration. Companies can get started immediately and with Project Server 2010 as their best practices mature.

"The innovative approach SharkPro Software has taken will change the way customers and analysts think about Microsoft Project Server 2010 for small to mid-market customers," Says Beth Britt, PhD, past president of the Inland Northwest Chapter of PMI, former member of Microsoft's Enterprise Project Management Product Advisory Council (EPMPAC), and an advisor to SharkPro Software.

"SharkPro Projects is an ideal way for small and medium sized organizations to quickly deploy project management practices that generate immediate benefits in a cost effective manner. Early success is critical to widespread adoption and generating a strategic advantage." says James Brown, an advisor

For Release 9 a.m. EDT, July 12, 2010

to SharkPro Software whose Program Management Office won The Center for Business Practices 2009 International PMO of the Year Award. *“The SharkPro team understands the benefits to that having a scalable solution which can grow with the organization as it matures and seeks competence in the project, program and portfolio management space. Whether you need an out of the box solution or a customized enterprise system, SharkPro can deliver.”*

About SharkPro Software Corporation

SharkPro Software Corporation (www.sharkprosoftware.com) created SharkPro Projects™ to enable companies to quickly realize value from project management and collaboration while lowering the cost of implementing Microsoft® Project Server™. SharkPro Provisioner™ is an integrated tool used to automatically configure SharkPro Projects and Project Server without requiring months of consulting services. SharkPro Projects on Demand™ is a hosted service for SharkPro Projects and applications built on Microsoft Project Server and SharePoint. SharkPro Fast Path™ enables companies and agencies to immediately acquire all the SharkPro Software products and services they need right away, while delaying payment until realizing the value of their investment.

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